



FOR IMMEDIATE RELEASE

**China Metro-Rural Holdings Limited
Provides 20-F Results and Business Update**

FARMINGDALE, N.Y., July 12, 2011 /PRNewswire/ -- China Metro-Rural Holdings Limited (Amex:CNR - News) announces the following Webcast:

What: CNR Provides 20-F Results and Business Update
When: July 12, 2011 @ 2:00 PM Eastern
Where: <http://www.investorcalendar.com/ClientPage.asp?ID=165136>
How: Live over the Internet -- Simply log on to the web at the address above.
Contact: Patricia Baronowski, 631-756-2486, pbaronowski@pristineadvisers.com

ABOUT CHINA METRO-RURAL HOLDINGS LIMITED

China Metro-Rural Holdings Limited is one of the leading developers and operators of large scale, integrated agricultural logistics and trade centers in Northeast China that facilitates a relationship between sellers and buyers of agricultural commodities and small appliances, provides relevant physical platform and timely marketing information and intelligence, provides a transparent and competitive market price discovery mechanism and provides infrastructure to enhance the living standards of those from the rural area.

CONTACT:
China Metro-Rural Holdings Limited — Investor Relations Department
Phone: (852) 2111 3815 E-mail: ir@chinametrorural.com