



China Metro-Rural Holdings Limited

FOR IMMEDIATE RELEASE

CNR Clarifies Market Confusion

NEW YORK - (MARKETWIRE) — May 12, 2011 — China Metro-Rural Holdings Limited (NYSE Amex: CNR) clarifies market confusion on results announcement.

"It is our goal to ensure our accountability to all stakeholders by keeping up-to-date with our business and understand our business to their fullest potential. To alleviate any confusion, we wanted to ensure our shareholders understand that we are a foreign private issuer and as such, our filing requirements are different as compared to domestic company. Instead of 10Q and 10-K, we are only required by the SEC to file Form 20-F to publish our annual results and semi-annual results in accordance with NYSE Amex Rules. As such, we are not obligated to publish quarterly results. We have always complied with each and every SEC rules and regulations." states Sam Sio, CEO of CNR.

"For your reference and to maintain a higher corporate governance standards, all of our past SEC filings and our "Code of Business Conduct and Ethics" could be found on our official website at <http://www.chinametrorural.com> to help alleviate any confusion surrounding the market."

ABOUT CHINA METRO-RURAL HOLDINGS LIMITED

China Metro-Rural Holdings Limited is one of the leading developers and operators of large scale, integrated agricultural logistics and trade centers in Northeast China that facilitate a relationship between sellers and buyers of agricultural commodities and small appliances, provide relevant physical platform and timely marketing information and intelligence, provide a transparent and competitive market price discovery mechanism and provide infrastructure to enhance the living standards of those from the rural area.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, which are, by their nature, subject to risks and uncertainties. This Act provides a "safe harbor" for forward-looking statements to encourage companies to provide prospective information about themselves so long as they identify these statements as forward-looking and provide meaningful cautionary statements identifying important factors that could cause actual results to differ from the projected results. All statements, including statements regarding industry prospects and future results of operations or financial position, made in this press release are forward looking.

Words such as “continue”, “consider”, “probably”, “will”, “strive” and similar expressions may identify forward-looking statements. These forward-looking statements include, without limitation, statements relating to: the Company’s future performance, the Company’s expansion efforts, the state of economic conditions, the Company’s market and the governmental policy. These forward-looking statements are based on assumptions and analyses made by the Company in light of its experience and perception of historical trends, current conditions and expected future developments, as well as other factors the Company believes to be appropriate in particular circumstances. However, whether actual results and developments will meet the Company’s expectations and predictions depends on a number of known and unknown risks and uncertainties and other factors, any or all of which could cause actual results, performance or achievements to differ materially from the Company’s expectations, whether expressed or implied by such forward-looking statements.

CONTACT:

China Metro-Rural Holdings Limited— Investor Relations Department

Phone: (852) 2111 3815

E-mail: ir@chinametrorural.com