



China Metro-Rural Holdings Limited

FOR IMMEDIATE RELEASE

CNR's CEO Discusses The Recent Fiscal and Monetary Measures by the Chinese Government

NEW YORK, NY, December 8, 2010 (MARKETWIRE) -- China Metro-Rural Holdings Limited (NYSE Amex: CNR) (the "Company" or "CNR") discusses recent new working guidelines announced by the Politburo of Chinese Communist Party to help shareholders grasp a better understanding of what this means for their investments.

“On 3rd December, ruling Chinese Communist Party’s Politburo has announced 10 total working guidelines for 2011 (the “2011 Guidelines”). Most analysts are focused on China Government’s measures which reflect more proactive fiscal policies and prudent monetary policies,” and some conclude that “Rate hikes are imminent”. The government had described the monetary stance since late 2008 as “moderately loose”, Mr. Sam Sio, CNR’s CEO, stated. “While others are focusing on the 2011 Guidelines about new measures on fiscal and monetary policies, I would like to point out that two of the 2011 Guidelines are vital to us including (i) supporting the north-eastern region by boosting its development of modern agriculture (Point 3 of the 2011 Guidelines); and (ii) calling for greater efforts to coordinate development between urban and rural areas (Point 8 of the 2011 Guidelines). The details of the 2011 Guidelines will be formulated and implemented as 2011 China’s Policy.”

“It is not unusual for CEO’s to walk the shareholders through governmental policies, as most of our shareholders are on the other side of the Pacific, it is important for us to inform them about all the latest developments on China’s fiscal and monetary policies which may have significant impacts in their investment.

“CNR’s Tieling logistics platform is strategically located in north-eastern China”, Sam explains,” the recent fiscal and monetary measures by China Government that combat accelerating inflation and limit the risk of asset bubbles, at the same time, foster the agriculture industry in north-eastern region of China. CNR’s logistics platform is built to facilitate the trading of agricultural and related products. This allows overseas companies and agricultural industry players to establish solid entry into the China market and take advantage of CNR’s well established logistics platform, which includes CNR’s current project in Tieling, Liaoning and pipeline project in Dezhou, Shandong, while China companies can expand their markets both domestically and internationally in a centralized location. The benefits are impressive and cohere with the Chinese Government’s new fiscal and monetary measures in the 2011 Guidelines. The market expects slowdown in China economy growth and assets appreciation, but our management does not expect any major adverse impacts by these new measures”.

ABOUT CHINA METRO-RURAL HOLDINGS LIMITED

China Metro-Rural Holdings Limited is one of the leading developers and operators of large scale, integrated agricultural logistics and trade centers in Northeast China that facilitate a relationship between sellers and buyers of agricultural commodities and small appliances, provide relevant physical platform and timely marketing information and intelligence, provide a transparent and competitive market price discovery mechanism and provide infrastructure to enhance the living standards of those from the rural area.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, which are, by their nature, subject to risks and uncertainties. This Act provides a “safe harbor” for forward-looking statements to encourage companies to provide prospective information about themselves so long as they identify these statements as forward-looking and provide meaningful cautionary statements identifying important factors that could cause actual results to differ from the projected results. All statements, including statements regarding industry prospects and future results of operations or financial position, made in this press release are forward looking.

Words such as “anticipate”, “believe”, “estimate”, “expect”, “intend”, “may”, “plan”, “predict”, “project”, “will”, “would” and similar expressions may identify forward-looking statements. These forward-looking statements include, without limitation, statements relating to: the Company’s future performance, momentum, the Company’s expansion efforts, the state of economic conditions, the Company’s market and the governmental policy. These forward-looking statements are based on assumptions and analyses made by the Company in light of its experience and perception of historical trends, current conditions and expected future developments, as well as other factors the Company believes to be appropriate in particular circumstances. However, whether actual results and developments will meet the Company’s expectations and predictions depends on a number of known and unknown risks and uncertainties and other factors, any or all of which could cause actual results, performance or achievements to differ materially from the Company’s expectations, whether expressed or implied by such forward-looking statements.