



China Metro-Rural Holdings Limited

FOR IMMEDIATE RELEASE

China Metro-Rural Holdings Limited Announces Webcast Alert:
Investment Community Conference Call

Webcast Alert: Investment Community Conference Call (China Metro-Rural)

New York, NY (JULY 10, 2014) -- China Metro-Rural Holdings Limited ([CMR](#)) announces the following Webcast:

What: China Metro-Rural Webcast Update
When: July 14, 2014 @ 10:00 AM Eastern
Where: <http://mp163422.cdn.mediaplatform.com/163422/wc/mp/4000/15208/30195/3617/1/Lobby/default.htm?ref=ProductionTeamEmail>
How: Live over the Internet -- Simply log on to the web at the address above.
Contact: Patricia Baronowski, 6317562486, pbaronowski@pristineadvisers.com

If you are unable to participate during the live webcast, the call will be available for replay at the same URL address listed above.

ABOUT CHINA METRO-RURAL HOLDINGS LIMITED

China Metro-Rural Holdings Limited is a leading agricultural logistics platform development and rural-urban migration redevelopment company in China.

CONTACT:

China Metro-Rural Holdings Limited — Investor Relations Department

Phone: (852) 2111 3815 E-mail: ir@chinametrorural.com

<http://www.chinametrorural.com>

ABOUT CHINA METRO-RURAL HOLDINGS LIMITED

China Metro-Rural Holdings Limited is one of the leading developers and operators of large scale, integrated agricultural logistics and trade centers in Northeast China that facilitates a relationship between sellers and buyers of agricultural commodities and small appliances, provides relevant physical platform and timely marketing information and intelligence, provides a transparent and competitive market price discovery mechanism and provides infrastructure to enhance the living standards of those from the rural area.

###